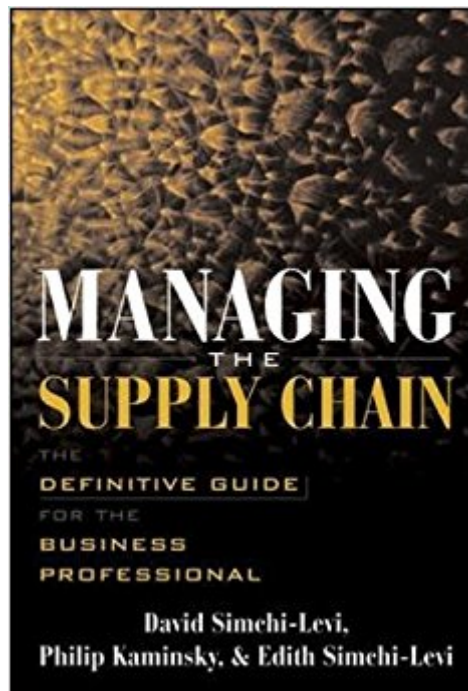




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Managing The Supply Chain : The Definitive Guide For The Business Professional



Synopsis

In today's environment of tight budgets and even tighter turnarounds, effective supply-chain management has become a core business requirement. *Managing the Supply Chain* adapts the number one supply-chain book on the college market to examine how professionals can consistently turn supply-chain strategy into a competitive advantage. This results-based book examines the experiences of today's most accomplished companies to demonstrate supply-chain innovation at work in the marketplace.

Book Information

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Customer Reviews

Innovative Supply Chain Solutions from .com, Coca-Cola, Dell, Wal-Mart, and other supply chain leaders Today's fiercely competitive environment of tight budgets and even faster turnarounds has made the effective integration of suppliers, manufacturers, warehouses, and stores a competitive necessity. *Managing the Supply Chain* examines how leading companies have answered the call by analyzing and revamping every step in their supply chains, significantly reducing distribution costs and delivery times while increasing bottom-line profit. Case studies and examples combine with insightful analysis to reveal how top companies remain competitive by squeezing every possible improvement from every aspect of their supply chain. *Managing the Supply Chain* provides today's most in-depth examination of important advances in supply chain strategies and technologies, including: Techniques for meeting all supply chain challenges, from managing risk through achieving global optimization Effective strategies for partnering, supply chain integration, inventory

optimization, make-or-buy decisions, and more Comparison, tradeoffs, and implementation issues associated with the various strategies As today's managers know, ongoing supply chain innovations have made managing a business more complex than at any time in the past. Let *Managing the Supply Chain* show you how leading organizations are reducing variability in their supply chain operations--by broadening their focus to encompass today's limitless supply chain possibilities. "In the last few years, analysis and insight have improved and effective models and decision-support systems have been developed--but these may not be familiar to industry. This book aims to fill this gap by presenting state-of-the-art models and solution methods, insights, and concepts important in the design, control, operation, and management of supply chain systems."

--From Chapter 1: Introduction Even before decision-makers knew it by name, supply chain management was always a critical factor in determining the success or failure of a business. Today, it has become increasingly apparent that monumental financial advantages can be attained through relatively minor supply chain adjustments--and, conversely, that catastrophic losses can result from ignoring those adjustments. *Managing the Supply Chain* provides a step-by-step template for protecting your company's competitive stance by fine-tuning every aspect of its supply chain operation. Case studies and examples reveal the strategies and struggles behind some of today's greatest success stories, including: How Wal-Mart used cross-docking, strategic partnering, and information technology to grow from a niche retailer to the largest--and most profitable--retailer in the world How Dell used virtual integration to blur traditional supply chain boundaries between suppliers, manufacturers, and end users How Grainger.com helped the distributor reach out to its customers--and increase the size of each order Beyond these examples, however, this important book demonstrates how organizations of any size or industry can adopt and adapt successful supply chain strategies to quickly enter new markets and build strategic alliances; understand and implement the latest technologies; identify the best business model for a specific supply chain; improve on-time delivery while significantly decreasing inventory levels and costs; and more. How can you improve your company's current supply chain strategy? *Managing the Supply Chain* takes you through your entire supply chain strategy, from supply acquisition through retailer communication, to reveal hundreds of ways in which world-class organizations are asking and answering that question. Regardless of your industry or position within that industry, it will provide you with the answers you need to identify best practices, eliminate costly overlap, and gain valuable advantages from every supply chain operation.

David Simchi-Levi, Ph.D., is a professor of engineering systems at MIT, cofounder and chairman of

Logic Tools, Inc., and the recipient of a number of awards for his work in supply, logistics, and transportation. Dr Simchi-Levi is the coauthor of *The Logic of Logistics*, a book describing the theory behind logistics and supply chain management. Philip Kaminsky, Ph.D., is an associate professor of industrial engineering at the University of California at Berkeley and a globally renowned consultant in supply chain and production management. Edith Simchi-Levi is a co-founder and vice president of operations for Logic Tools, Inc. She has extensive experience in software development as well as logistics and supply chain management consulting.

Great reference book

The book gets its objective: to inform managers, academics, students, consultants, about supply chain management (SCM) key success factors. The book is very clear and uses the typical management language with focus on logistics and supply management terms. Because of the readers segment focus (managers, consultants), the book doesn't use mathematical models but shows many examples of supply chain management good practices, all obtained from firms operating in different countries. The introduction gives an overview of the SCM, the following chapters develop the concepts and methodologies, about the SC integration (pull-push approach), network planning, customer value, global issues, among others.

I thought this book gave a good understanding of supply chain management issues and how to effectively manage the supply chain. It was required for a class, but a good read nonetheless.

As a supply chain expert for more than 10 years, I found this book a bit academic and not based on practical truth. Obviously not covering all elements of supply chain but giving more theoretical information instead. Given examples are more unique to those companies. It should better to give clear guidance against practical concerns with necessary methodologies.

This is an awesome guide for who is interested in increase the Supply Chain Management knowledge. Very clear and with good examples, will help you understand such a complex theme

This book is very good for any one in Supply chain world; This cover every thing you need to know about SC.

It will help me understand supply chain best practice. Im sure Ill use it for many more years to come

Received in good quality and on time.Packaging is safe and No harm on the book exist. Many
Thanks from Turkey...

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